



**Boek- en culturele  
projecten**  
**Book and cultural  
projects**

Kunst, theorie,  
design, architectuur  
Art, theory,  
design, architecture

**Het Sieraad, studio K34-K36**  
**Postjesweg 1**  
**NL - 1057 DT Amsterdam**

t + 31 (0)20-6764144  
f + 31 (0)20-6764126  
e [info@valiz.nl](mailto:info@valiz.nl)  
w [www.valiz.nl](http://www.valiz.nl)

## **PRIVACY STATEMENT**

Valiz, book and cultural projects, located in Het Sieraad, studio K34-K36, at Postjesweg 1, 1057 DT Amsterdam, is responsible for the processing of personal data as shown in this privacy statement.

Contact details: [www.valiz.nl](http://www.valiz.nl), Valiz, book and cultural projects, Het Sieraad, Studio K34-K36, Postjesweg 1, NL-1057 DT Amsterdam, +31 (0)20 676 4144.

Astrid Vorstermans is the Data Protection Officer for Valiz, book and cultural projects. She can be reached at [astrid@valiz.nl](mailto:astrid@valiz.nl)

Hereinafter Valiz, book and cultural projects is referred to as Valiz.

### **Personal data that we process**

When placing an order via our webshop, Valiz asks for the following personal data:

- First and last name
- Address data
- E-mail address
- Bank account number

Because people visit Valiz' website Valiz only processes these visitors' personal data, because this information is then provided by the visitors to Valiz to process the order.

Besides the fact that we do not deliberately collect any personal and/or sensitive personal data, we also do not collect data from youths under the age of 16. We cannot check whether a visitor is younger than 16, and we do not know whether information is unintentionally received by us. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us at [info@valiz.nl](mailto:info@valiz.nl) and we will delete this information.

### **For what purpose and on what basis we process personal data**

Valiz processes your personal data for the following purposes:

- Payment processing
- In order to call or e-mail a customer if this is necessary to be able to carry out our services
- To deliver goods and services to a customer
- Valiz also processes personal data if we are legally obliged to do so, such as data that we legally need for our tax declarations.

### **Automated decision making**

Valiz does not make decisions based on automated processing on matters that can have (significant) personal consequences. These are decisions taken by computer programs or systems, without involving a person (an employee of Valiz for example).

### **How long we store personal data**

Valiz does not store visitors' personal data for longer than is strictly necessary to realise the purposes for the following (categories of) personal data:

- First and last name > maximum 2 years
- Address details > maximum 2 years
- Email address > maximum 2 years

### **Sharing of personal data with third parties**

Valiz does not sell nor share visitors' data to third parties and will only provide visitors' data to third parties if this is necessary for the execution of our agreement with a visitor or to comply with a legal obligation.

### **Cookies or similar techniques that we use**

Valiz only uses technical and functional cookies. A cookie is a small text file that is stored on a visitor's computer, tablet or smartphone when they first visit this website. The cookies we use are necessary for the technical functioning of the website and their ease of use. They ensure that the website works properly and remembers a visitor's preferred settings. We can also optimise our website using cookies. The visitor can opt out of cookies by changing the settings in their internet browser so that it no longer stores cookies. In addition to this, a visitor can also delete all information that has previously been stored via the settings of their browser.

### **View, modify or delete data**

The visitor has the right to view, correct or delete their personal data. Additionally, they have the right to withdraw their consent to the data processing or to object to the processing of their personal data by Valiz and have the right to data transferability. This means that a visitor can submit a request to Valiz to send the personal data we have about them in a computer file to the person themselves or to another organisation named by them.

The visitor can request access, correction, deletion, transferral of their personal data or request for withdrawal of their consent to the processing of their personal data to [info@valiz.nl](mailto:info@valiz.nl). To ensure that the request for access has been made by the visitor, we ask that they send a copy of proof of identity along with the request. In this request, the passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Social Security Number (or in Dutch: Burger Service Nummer / BSN) should be blacked out. This is to protect the visitor's privacy. We will respond to the visitor's request as soon as possible, but within four weeks at the latest. Valiz would also like to point out that the visitor always has the option to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

### **How we protect personal data**

Valiz takes the protection of visitors' data seriously and takes appropriate measures to counter misuse, loss, unauthorised access, unwanted disclosure and unauthorised modification. If you have the impression that your data is not properly secured or there are indications of misuse, please contact [info@valiz.nl](mailto:info@valiz.nl).