

# VALIZ \* FUTURE PUBLICATIONS \* POSTER No 524

Poster No 524 presents the visual research on the medium of the poster by the graphic designers [René Put](#) and [Rianne Petter](#). Taking 523 posters that they 'found' in the street, Petter and Put have carefully studied and deconstructed these images, investigated certain elements, isolated them and put them back together again. Poster No 524 reveals how a creative research process works and has been organised to bring to light all kinds of more general meanings of posters and visual culture. Authors: Jeroen Boomgaard, Jouke Kleerebezem, Karel van de Waarde; supported by Netherlands Foundation for Visual Arts, Design and Architecture (Fonds BKVB), Gerrit Rietveld Academie, Research Group Art and Public Space; isbn 978-90-78088-59-2.



